

**Date: 05-08-2022**

**Workshop on HR Analytics organized on 5.8.2022**

**Resource Person: Mr. Sameer Gajjar, CEO, The One click, Ahemdabad**

**Venue & Time: C-105, 9:30 to 2:30**

**Participants: SYMBA HR Students**

One Day Workshop on HR Analytics was organized by B. V. Patel Institute of Management, Uka Tarsadia University on 5th August, 2022 for the students of BBA & MBA Program of HR Specialization at C-105, SRIMCA. HR Analytics is a data driven approach towards HRM that not only helps organizations take important HR decisions based on data gathered, analyzed and reported but also enables the organizations to measure the impact of range of HR Metrics on overall business performance. HR Analytics is in line with today's data driven world where the role of HR Professionals is changing dramatically and shifting from operational to strategic one. It has now become inevitable for the budding HR Professionals to understand its significance and develop its proficiency. The workshop was organized with the objective of enabling the students of HR specialization take their first step in the world of HR Analytics.

Mr. Sameer Gajjar conducted the workshop starting with the ice breaking introduction session with the students. With the help of various activities and exercises the participants were taught the basics of HR Analytics and its significance in contemporary organizations for effective decision making. The participants also learnt practically the skills of creating HR dashboard with the help of data available so as to present it in a summarized and creative format.

The Expert concluded the session with a video screening and answering the queries of the participants. The workshop was found to be highly engaging with the students actively participating in the activities and exercises & learning practically the basic aspects of HR analytics. The workshop served as a foundation course for the topic of HR Analytics and generated interest among students in this area for further exploration and learning.

## Few Glimpses of the Event:



*Ms. Bhavna Patel initiating the workshop with introduction speech*



*Dr. Vijay Gondaliya, Director, BVPIM welcoming the expert*



*Dr. Vijay Gondaliya sharing his views on the workshop*



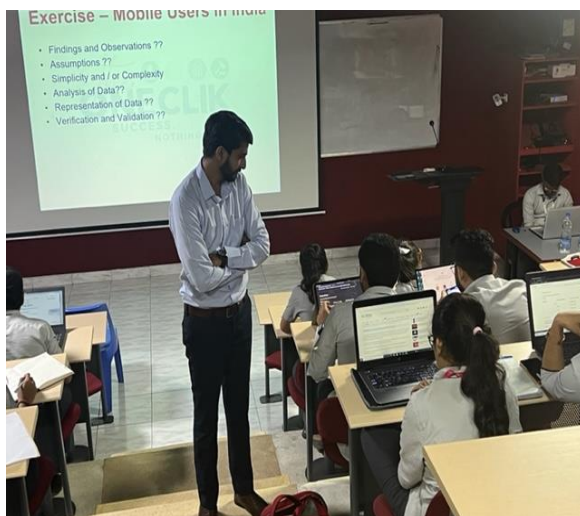
*Dr. Krunal Patel explaining the importance of the workshop*



*Dr. Sameer Gajjar addressing the participants on HR Analytics*

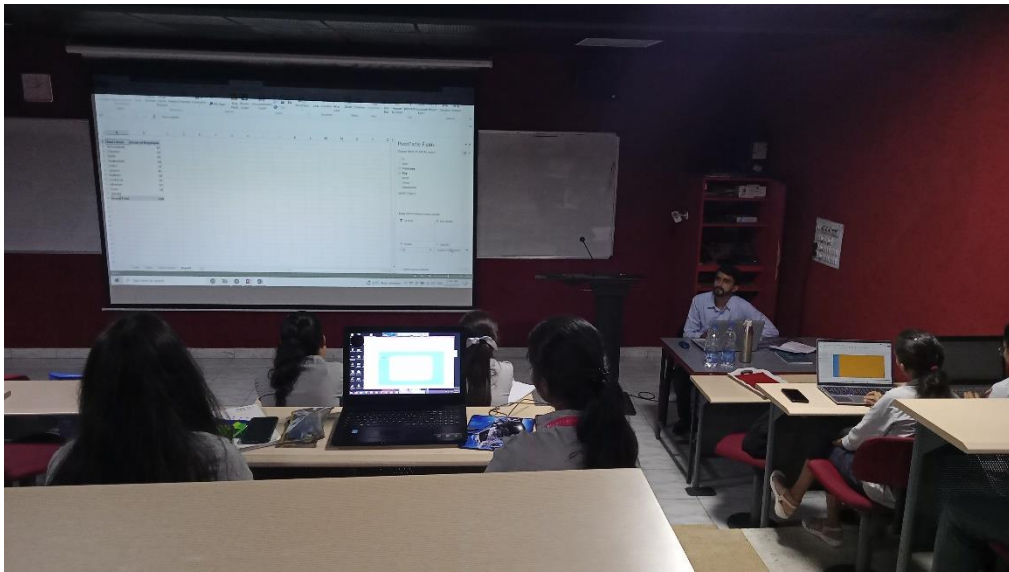


*Students actively participating in the workshop*



*Students engaged in data search exercise and response sharing*





*Students engaged in preparing HR dashboard under the guidance of Expert*



*Ms. Nisha Tollawala presenting the guest with memento*



*Group photo with the workshop expert*